

WASHINGTON STATE OPEN

EST 1890

at the

SEATTLE TENNIS CLUB

SPONSORSHIP INFORMATION JULY 31 TO AUGUST 6, 2023



SET YOUR BRAND APART

The Washington State Open is the Pacific Northwest's flagship tennis event. Now in its landmark 131st Tournament, it is the largest tennis tournament in Washington state with over 650 competitors from all over the country vying for the top spot.

The Washington State Open takes place at the iconic Seattle Tennis Club, its home since its inception. Seattle Tennis Club sits on roughly eight acres on the pristine shores of Lake Washington and offers 19 tennis courts (including six indoor and three clay courts), a gymnasium, fitness center, massage room, squash courts, locker rooms, dining rooms, event spaces, a pool, private beach access, a boathouse, and a Tennis Pro Shop.

In 1950, what was already a thrilling week of tennis forever changed when Seafair joined the Seattle event landscape. The Washington State Open takes place simultaneously with Seafair Weekend, offering unparalleled views of the Boeing Seafair Air Show from our lakefront location.

Viewing tennis at the Washington State Open is open to the public and we encourage the community to come celebrate the sport. As a sponsor of the Washington State Open, you can reach over 6,000 Seattle Tennis Club Members, 650+ competitors, and over 4,000 spectators throughout the tournament.

QUICK STATS

6,000 Members

Who receive the Official WSO Program

Over 4,000 Spectators

Expected during the 7-day event

650 Competitors

From around the country

Generous Prize Fund

Awarded to the winners

A view of the best tennis in the Pacific Northwest





2023 SPONSORSHIP PACKAGES

\$500: FRIENDS OF WASHINGTON STATE OPEN

- Logo on program guide, mailed to all Seattle Tennis Club members and handed out throughout the event
- Logo and link to website on WashingtonStateOpen.com
- Two tickets to the VIP Kick-Off Party
- Opportunity to place item in player Swag Bags, provided to all 650+ players

\$1,000: SUPPORTERS OF WASHINGTON STATE OPEN

- Logo on program guide, mailed to all Seattle Tennis Club members and handed out throughout the event
- Logo and link to website on WashingtonStateOpen.com
- Four tickets to the VIP Kick-Off Party
- Opportunity to place item in player Swag Bags, provided to all 650+ players
- 1/2 Page ad in Washington State Open Program, distributed to 6,000 members, 650+ players, and offered to spectators throughout the tournament

\$2,000: SUPPORTERS OF WASHINGTON STATE OPEN

- Logo on program guide, mailed to all Seattle Tennis Club members and handed out throughout the event
- Logo and link to website on WashingtonStateOpen.com
- Six tickets to the VIP Kick-Off Party
- Opportunity to place item in player Swag Bags, provided to all 650+ players
- 1/2 page ad in Washington State Open Program, distributed to 6,000 members, 650+ players, and offered to spectators throughout the tournament
- Logo on one court banner during the tournament (limited spots available)

FOR MORE INFORMATION CONTACT PRO SHOP MANAGER MEI MCRAE:

Cell: (425) 591-4360 mmcrae@seattletennisclub.org

Final sponsorship applications must be received by June 15th, 2023



